

4 December 2020

Dear Parents/Carers,

Norman Gate is continually looking for new and innovative ways to increase communication with our parents and carers and it has been widely recognised that social media is one way of doing this.

We now have a NEW official Facebook page. This page will be used to share information events and celebrations with you. We encourage you to positively participate if you wish.

In order for this Facebook page to be a success, we are asking for your positive support when using the page. Please ensure you read and follow the 'Parent code of conduct'.

Parent Facebook Code of Conduct

- Photos of students are posted with parental permission. For privacy and protection, please do not tag photos of children and please do not name them in your comments. Tagging of parents or friends within the comment box is permitted, with the understanding that all other rules of engagement are followed.
- Ensure that your posts are not breaching school security procedures.
- Photographs, videos or any images of pupils, staff or any member of our school community must not be published on a personal or public web space without prior permission from the school.
- Please keep your comments and your online presence positive, respectful and non-personal.
- Please contact school directly regarding school policies or issues about individual children.
- Messages selling products or promoting commercial, political or other ventures are not permitted.

The school administrators regularly monitor the site and will remove comments that do not adhere to our rules of engagement. Comments are also subject to Facebook's Terms of Use and Code of Conduct. Facebook also encourages all users to use the "Report" links when they find abusive/inappropriate content. We take very seriously inappropriate use of social media by a parent to publicly humiliate or criticise another parent, member of staff or child.

Please think before you post. Thank you.

Best wishes

A handwritten signature in black ink, appearing to read 'Nick Day', with a long horizontal flourish extending to the right.

Nick Day
Acting Headteacher